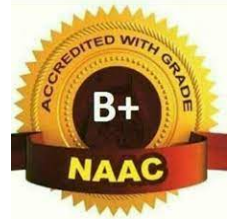




S.A.S. GOVERNMENT DEGREE COLLEGE
(AFFILIATED TO ADIKAVINANNAYA UNIVERSITY, RAJAMAHENDRAVARAM)
Present: Dr K VASUDHA, M.Sc, Ph.D.
Phone: 08818252189,
E-mail: narayanapuram.jkc@gmail.com
NARAYANAPURAM, ELURU DISTRICT-534406



DEPARTMENT OF COMMERCE

DEPARTMENTAL ACTIVITIES REPORT



ACADEMIC YEAR 2025-26

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON ADMISSION WORK DONE (AS PER NAAC FORMAT)

1. TITLE OF THE ACTIVITY:

Admission Work for I B.Com Students

2. DATE & DURATION:

17/05/2025 and 27/05/2025

3. Organizing Department:

Department of Commerce, SAS Government Degree College, Narayanapuram

4. Target Group:

Prospective and Newly Admitted I B.Com Students

5. Number of Participants: 2

6. Venue:

College Campus, SAS Government Degree College, Narayanapuram

7. Objective of the Activity:

- To facilitate smooth admission process for I B.Com students.
- To provide guidance regarding course structure and subject combinations.
- To ensure proper verification of certificates and documents.
- To create awareness about college rules, regulations, and academic environment.

8. Resource Person / Chairperson:

Sri D. Reddiah, Vice Principal, SAS GDC Narayanapuram

9. Description of the Activity:

The Department of Commerce, SAS Government Degree College, Narayanapuram, organized the admission work for I B.Com students on 17/05/2025 and 27/05/2025 under the chairmanship of Sri D. Reddiah, Vice Principal.

The Head of the Department of Commerce, along with faculty members, actively participated in the admission process. The team ensured systematic verification of students' academic certificates, transfer certificates, caste certificates (if applicable), and other necessary documents.

Students and parents were guided regarding the B.Com course structure, subject combinations, career opportunities, and institutional facilities. Necessary assistance was provided in filling application forms and completing the admission formalities.

The entire admission process was carried out in an organized, transparent, and student-friendly manner. Special care was taken to address the queries and concerns of students and parents.

10. Outcomes of the Activity:

- Successful completion of admission process without inconvenience.
- Increased awareness among students about B.Com course and career prospects.
- Proper documentation and record maintenance ensured.
- Strengthened student confidence and satisfaction during admission.

11. Feedback/Analysis:

The response from students and parents was positive. They appreciated the systematic approach and support provided by the department. The process was efficient and well-coordinated.

12. Photographs:



17/05/2025

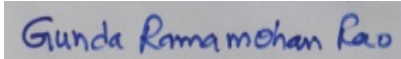



27/05/2025

PHOTOGRAPHS OF ADMISSION PROCESS

13. Conclusion:

The admission work for I B.Com students was conducted successfully and efficiently. The initiative reflected the commitment of the Department of Commerce towards student support and institutional excellence.


SRI GUNDA RAMA MOHAN RAO
Head, Department of Commerce
SAS Government Degree College
Narayanapuram


SRI.D.REDDIAH
VICE PRINCIPAL
SAS Government Degree College
Narayanapuram

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM

DEPARTMENT OF COMMERCE

REPORT ON SLIP TEST (AS PER NAAC FORMAT)

1. Title of the Activity:

Slip Test on "Residential Status of an Individual under Income Tax Act, 1961"

2. Date & Duration:

16/07/2025 | Duration: 1 Hour

3. Organizing Department:

Department of Commerce, SAS Government Degree College, Narayanapuram

4. Target Group:

B.Com Students

5. Number of Participants: 14

6. Venue:

Commerce Classrooms

7. Objective of the Activity:

- To assess the students' understanding of the concept of residential status.
- To enable students to apply provisions of the Income Tax Act, 1961.
- To strengthen conceptual clarity regarding types of residential status.
- To improve analytical and problem-solving skills in taxation.

8. Resource Person / Chairperson:

Sri D. Reddiah, Vice Principal, SAS GDC Narayanapuram

9. Description of the Activity:

The Department of Commerce organized a Slip Test for B.Com students on the topic "Residential Status of an Individual under Income Tax Act, 1961." The activity was conducted under the chairmanship of Sri D. Reddiah, Vice Principal.

The Head of the Department of Commerce planned and executed the test effectively. The question paper included both theoretical and problem-based questions covering determination of residential status, classification into Resident, Non-Resident, and Resident but Not Ordinarily Resident, and relevant legal provisions.

Students actively participated in the test with keen interest. The examination was conducted in a disciplined manner ensuring fairness and transparency.

10. Outcomes of the Activity:

- Students gained a clear understanding of residential status concepts.
- Improved ability to determine tax residency using statutory provisions.
- Enhanced analytical and writing skills in Income Tax subject.
- Encouraged regular study habits and academic discipline.

11. Feedback/Analysis:

The overall performance of students was satisfactory. Most students demonstrated good conceptual clarity, while some required further practice in problem-solving areas. Feedback was provided to guide improvement.

12. Photographs:



**STUDYING
BEFORE TEST**



16/07/2025

PHOTOGRAPHS OF THE ACTIVITY

Conclusion:

The Slip Test was successfully conducted and achieved its intended objectives. The initiative contributed to strengthening the academic performance of B.Com students and enhancing their understanding of Income Tax concepts.

Gunda Ramamohan Rao

SRI GUNDA RAMA MOHAN RAO
Head, Department of Commerce
SAS Government Degree College
NARAYANAPURAM

Sri D. Reddiah

SRI.D.REDDIAH
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NARAYANAPURAM

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON CSP OF 2024-25 BATCH (AS PER NAAC FORMAT)

REPORT ON CSP (COMMUNITY SERVICE PROJECT) 2024-25 BATCH (AS PER NAAC FORMAT)

1. Title of the Activity:

Community Service Project (CSP) 2024-25 for I B.Com Students

2. Date & Duration:

11/07/2025 | Duration: One Day

3. Organizing Department:

Department of Commerce, SAS Government Degree College, Narayanapuram

4. Target Group:

I B.Com Students

5. Number of Participants:18

6. Venue: SAS GDC NRPM

7. Objective of the Activity:

- To promote social responsibility and community engagement among students.
- To develop awareness about societal issues and community needs.
- To enhance students' interpersonal and leadership skills.
- To provide practical exposure beyond classroom learning.

8. Resource Person / Chairperson:

Sri D. Reddiah, Vice Principal, SAS GDC Narayanapuram

9. Description of the Activity:

The Department of Commerce, SAS Government Degree College, Narayanapuram, organized a **Community Service Project (CSP) for the academic year 2024-25** on 11/07/2025 under the chairmanship of Sri D. Reddiah, Vice Principal.

The Head of the Department of Commerce coordinated the activity with the support of faculty members. I B.Com students actively participated in the program and engaged in various community-oriented activities such as awareness campaigns, cleanliness drives, interaction with local residents, and basic surveys to understand local issues.

Students were guided on the importance of community service and their role in contributing to social development. The activity encouraged teamwork, communication skills, and a sense of civic responsibility among the participants.

Sri D. Reddiah addressed the students and emphasized the importance of community service in shaping responsible citizens. He appreciated the efforts of the department in organizing such meaningful programs.

10. Outcomes of the Activity:

- Enhanced social awareness and responsibility among students.
- Improved communication and teamwork skills.
- Practical exposure to real-life community issues.
- Development of leadership and organizational abilities.

11. Feedback/Analysis:

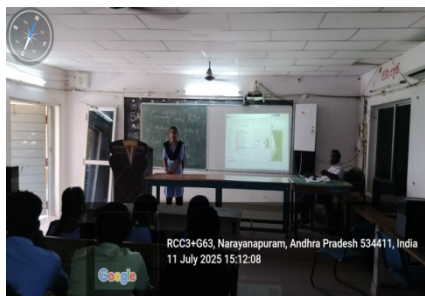
Students expressed positive feedback and showed enthusiasm in participating in community service activities. The program was effective in achieving its objectives and created a meaningful learning experience.

12. Photographs:



HT NO: 243558102015

M.ESTERU JYOTHI



HT NO: 243558102016

N.SRI LAKSHMI



HT NO: 243558102005

D.RAJESH

relevant photographs of CSP activities

13. Conclusion:

The Community Service Project (CSP) was successfully conducted and proved to be a valuable learning experience for I B.Com students. It strengthened their social commitment and contributed to their overall personality development.

Gunda Ramamohan Rao

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Sri D. Reddiah

SRI.D.REDDIAH
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NARAYANAPURAM

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON GROUP DISCUSSION (AS PER NAAC FORMAT)

1. Title of the Activity:

Group Discussion on "Incomes Exempted from Tax under Income Tax Act, 1961"

2. Date & Duration:

23/07/2025 | Duration: 0.30 Hours

3. Organizing Department:

Department of Commerce, SAS Government Degree College, Narayanapuram

4. Target Group:

II B.Com Students

5. Number of Participants:

[Insert Number]

6. Venue:

Commerce Classroom / Seminar Hall

7. Objective of the Activity:

- To enhance understanding of incomes exempted from tax.
- To develop analytical thinking and communication skills.
- To encourage active participation and collaborative learning.
- To improve students' confidence in expressing their views.

8. Resource Person / Chairperson:

Sri D. Reddiah, Vice Principal, SAS GDC Narayanapuram

9. DESCRIPTION OF THE ACTIVITY:

The Department of Commerce, SAS Government Degree College, Narayanapuram, organized a **Group Discussion** for II B.Com students on the topic "**Incomes Exempted from Tax under Income Tax Act, 1961**" on 23/07/2025 under the chairmanship of Sri D. Reddiah, Vice Principal. The Head of the Department of Commerce coordinated the activity effectively. Students were divided into two groups and each group was assigned subtopics such as agricultural income, allowances exempted under Section 10, scholarships, and other exempted incomes.

Participants actively engaged in discussions, sharing their knowledge and viewpoints. The session promoted interactive learning and helped students to clarify their doubts through peer discussion.

Sri D. Reddiah addressed the students and highlighted the importance of understanding tax exemptions in practical life. He appreciated the active participation of students and the efforts of the department.

10. Outcomes of the Activity:

- Improved conceptual clarity on exempted incomes.
- Enhanced communication and presentation skills.
- Development of teamwork and leadership qualities.
- Increased confidence in academic discussions.

11. Feedback/Analysis:

Students responded positively and actively participated in the discussion. The activity was found to be effective in promoting interactive and student-centered learning.

12. Photographs:



GROUP DISCUSSION
ACTIVITY

PHOTOGRAPHS OF THE ACTIVITY

13. Conclusion:

The Group Discussion was successfully conducted and achieved its objectives. It provided an effective platform for students to learn collaboratively and deepen their understanding of Income Tax concepts.

Gunda Ramamohan Rao

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SAS Government Degree College
NARAYANAPURAM

Sri D. Reddiah

SRI.D.REDDIAH
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NARAYANAPURAM

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON STUDENT SEMINAR FROM SYLLABUS TOPIC
(AS PER NAAC FORMAT)

1. Title of the Activity:

Student Seminar on “Conflict Handling in Services” (Service Marketing)

2. Date & Duration:

06/08/2025 | Duration: 0.30 Hours

3. Organizing Department:

Department of Commerce, SAS Government Degree College, Narayanapuram

4. Target Group:

III B.Com Students

5. Number of Participants:19

6. Venue:

Commerce Classroom

7. Objective of the Activity:

- To enhance students’ understanding of conflict handling in service organizations.
- To develop presentation and communication skills.
- To promote analytical thinking and problem-solving abilities.
- To encourage active learning through student participation.

8. Resource Person / Chairperson:

Sri D. Reddiah, Vice Principal, SAS GDC Narayanapuram

9. Description of the Activity:

The Department of Commerce, SAS Government Degree College, Narayanapuram, organized a **Student Seminar** for III B.Com students on the topic “Conflict Handling in Services” under Service Marketing on 06/08/2025 under the chairmanship of Sri D.Reddiah, Vice Principal.

The Head of the Department of Commerce coordinated the seminar effectively. Students were assigned topics related to causes of conflicts in services, types of conflicts, strategies for conflict resolution, customer grievance handling, and the role of communication in managing service conflicts. Participants delivered presentations using charts and notes, followed by interactive sessions including questions and discussions. The seminar provided an opportunity for students to express their ideas and gain deeper insights into real-world service management practices.

Sri D. Reddiah addressed the students and emphasized the importance of effective conflict management in service industries. He appreciated the efforts of the department and the active participation of students.

10. Outcomes of the Activity:

- Improved understanding of conflict handling techniques in services.
- Enhanced presentation and communication skills.
- Development of confidence and public speaking abilities.
- Strengthened analytical and critical thinking skills.

11. Feedback/Analysis:

Students actively participated and expressed positive feedback. The seminar was interactive and informative, helping students connect theoretical concepts with practical applications.

12. Photographs:



233558101019
S.BALA SIROMANI



233558101018
S.DIVYA



233558101022
S.NAVEEN KUMAR

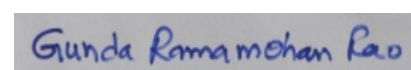


233558101001
A.RENUKA SWATHI

PHOTOGRAPHS OF THE SEMINAR

13. Conclusion:

The Student Seminar was successfully conducted and achieved its objectives. It served as an effective platform for experiential learning and skill development among III B.Com students.


SRI GUNDA RAMA MOHAN RAO
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SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON QUIZ PROGRAMME FROM SYLLABUS TOPIC
(AS PER NAAC FORMAT)

1. Title of the Activity:

Quiz Programme on “Pre-Feasibility Study: Market Feasibility etc ” (Project Management)

2. Date & Duration:

19/08/2025 | Duration: 0.30 Hours

3. Organizing Department:

Department of Commerce, SAS Government Degree College, Narayanapuram

4. Target Group:

II B.Com Students

5. Number of Participants:30

6. Venue:

Commerce Classroom

7. Objective of the Activity:

- To assess students' knowledge on pre-feasibility and market feasibility concepts.
- To promote competitive spirit and quick thinking among students.
- To enhance understanding of project management principles.
- To encourage active and participative learning.

8. Resource Person / Chairperson:

Sri D. Reddiah, Vice Principal, SAS GDC Narayanapuram

9. Description of the Activity:

The Department of Commerce, SAS Government Degree College, Narayanapuram, organized a **Quiz Programme** for II B.Com students on the topic “Pre-Feasibility Study: Market Feasibility” under Project Management on 19/08/2025 under the chairmanship of Sri D. Reddiah, Vice Principal.

The Head of the Department of Commerce coordinated the programme effectively. Students were divided into teams, and the quiz was conducted in multiple rounds such as objective questions, rapid-fire round, and application-based questions related to market feasibility analysis, demand forecasting, and project viability. Participants actively engaged in the quiz with enthusiasm and displayed good knowledge of the subject. The programme created a lively and interactive academic environment.

Sri D. Reddiah addressed the students and emphasized the importance of feasibility studies in successful project planning and execution. He appreciated the efforts of the department in organizing such innovative academic activities.

10. Outcomes of the Activity:

- Enhanced knowledge on market feasibility and project management concepts.
- Improved quick thinking and decision-making skills.
- Development of teamwork and competitive spirit.
- Encouraged active learning and subject interest.

11. Feedback/Analysis:

Students responded positively and showed great enthusiasm throughout the quiz programme. The activity was effective in reinforcing theoretical concepts through an engaging method.

12. Photographs:



QUIZ

TEAM-A	TEAM-B	TEAM-C	TEAM-D
SWPANA SRILAKSHMI ESTHER JYOTHI	NEELIMA SRAVANI PUSHPALATHA	I.H.PAVAN AVINASH B.SANTHOSH	KARTHIK SUBRAHMANYAM DURGAPRASAD
12	9	10	8
1ST	3RD	2ND	

PHOTOGRAPHS OF THE ACTIVITY

14. Conclusion:

The Quiz Programme was successfully conducted and achieved its objectives. It served as an effective tool for knowledge enhancement and student engagement in Project Management.

Gunda Ramamohan Rao

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NARAYANAPURAM

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON MID-1 EXAM AS PER CIA FORMAT
(AS PER NAAC FORMAT)

1. Title of the Activity:

Mid-I Examination for II B.Com and III B.Com Students

2. Date & Duration:

02/09/2025 and 03/09/2025

3. Organizing Department:

Department of Commerce, SAS Government Degree College, Narayanapuram

4. Target Group:

II B.Com and III B.Com Students

5. Number of Participants:34

6. Venue:

College Examination Halls, SAS Government Degree College, Narayanapuram

7. Objective of the Activity:

- To assess students' academic performance and subject understanding.
- To evaluate conceptual clarity and writing skills.
- To prepare students for semester-end examinations.
- To identify strengths and areas for improvement.

8. Resource Person / Chairperson:

Sri D. Reddiah, Vice Principal, SAS GDC Narayanapuram

9. Description of the Activity:

The Department of Commerce, SAS Government Degree College, Narayanapuram, conducted the **Mid-I Examinations** for II B.Com and III B.Com students on 02/09/2025 and 03/09/2025 under the chairmanship of Sri D. Reddiah, Vice Principal.

The Head of the Department of Commerce, along with faculty members, organized and supervised the examination process.

Question papers were prepared as per the prescribed syllabus and academic standards.

The examinations were conducted in a disciplined and transparent manner following all examination guidelines. Adequate invigilation arrangements were made to ensure fairness. Students appeared for the examinations sincerely and maintained proper decorum.

Answer scripts were collected and evaluated by the faculty promptly. Necessary feedback was provided to students to help them improve their academic performance.

10. Outcomes of the Activity:

- Assessment of students' academic progress and learning outcomes.
- Identification of weak and strong areas among students.
- Improved exam preparedness for semester examinations.
- Strengthened academic discipline and responsibility.

11. Feedback/Analysis:

The overall performance of students was satisfactory. While many students demonstrated good understanding, some required additional guidance and practice. Remedial measures were suggested by faculty.

12. Photographs:

[355]SAS GOVT DEGREE COLLEGE-NARAYANAPURAM
 TIME TABLE FOR I MID TERM EXAMINATIONS
 PROGRAMME:II B.COM [CA]
 DATE:02.09.2025

TIME	2.00 - 3.00 PM	TIME	4.00 - 5.00 PM
PAPER	ADVANCED ACCOUNTING	PAPER	INCOME TAX
DATE:03.09.2025			
TIME	2.00 - 3.00 PM	TIME	4.00 - 5.00 PM
PAPER	DIGITAL MARKETING	PAPER	ORGANIZATIONAL BEHAVIOUR
PROGRAMME:III B.COM [GEN] DATE:02.09.2025			
TIME	2.00 - 3.00 PM	TIME	4.00 - 5.00 PM
PAPER	ADVERTISING AND MEDIA PLANNING	PAPER	CUSTOMER RELATIONSHIP MANAGEMENT
DATE:03.09.2025			
TIME	2.00 - 3.00 PM	TIME	4.00 - 5.00 PM
PAPER	DIGITAL MARKETING	PAPER	SERVICE MARKETING

 Academic coordinator
  CIA coordinator
  Principal
 S.A.S. Govt. Degree College
 NARAYANAPURAM, SRI DISTRICT
 PIN - 534 407



EXAM TIME TABLE

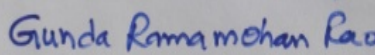
EXAM


PHOTOGRAPHS OF EXAMINATION PROCESS

13. Conclusion:

The Mid-I Examinations were conducted successfully and fulfilled their intended objectives.

The process contributed significantly to academic evaluation and student improvement.


SRI GUNDA RAMA MOHAN RAO
 Head, Department of Commerce
 SAS Government Degree College
 NARAYANAPURAM


SRI.D.REDDIAH
 VICE PRINCIPAL
 SAS Government Degree College
 NARAYANAPURAM

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON STUDENT SEMINAR AS PER CIA FORMAT
(AS PER NAAC GUIDELINES)

1. Title of the Activity:

Student Seminar Programme for II B.Com & III B.Com Students

2. Date(s) of the Programme:

18/09/2025, 19/09/2025, 20/09/2025

3. Organizing Department:

Department of Commerce,
SAS Government Degree College, Narayanapuram

4. Venue:

Commerce Classroom

5. Chairperson:

Sri D. Reddiah, Vice Principal, SAS GDC Narayanapuram

6. Organizers:

Head, Department of Commerce
Commerce Faculty Members

7. Objectives of the Programme:

- To enhance students' presentation and communication skills
- To promote subject knowledge and conceptual clarity
- To encourage self-learning and research orientation
- To develop confidence and stage presence among students
- To improve analytical and critical thinking abilities

8. Description of the Activity:

The Department of Commerce organized a **Student Seminar Programme** for II B.Com and III B.Com students on **18th and 19th September 2025** under the chairmanship of **Sri D. Reddiah, Vice Principal**.

Students actively participated and presented seminars on various commerce-related topics such as:

- INCOME TAX
- ADVANCED ACCOUNTING
- SERVICE MARKETING
- CRM AND ADV AND MEDIA PLANNING ETC

Each student delivered presentations using charts, notes, and oral explanations. Faculty members guided the students in topic selection, preparation, and presentation techniques. The sessions were interactive, with question-and-answer rounds after each presentation.

The Vice Principal appreciated the efforts of the students and emphasized the importance of such academic activities in enhancing practical knowledge.

9. Participation Details:

- II B.Com Students: 18
- III B.Com Students: 22
- Faculty Members: All Commerce Faculty

10. Outcomes of the Programme:

- Students gained confidence in public speaking
- Improved understanding of commerce subjects
- Enhanced research and presentation skills
- Developed teamwork and communication abilities
- Encouraged active participation in academic activities

11. Feedback / Evaluation:

Feedback from students and faculty was positive. Students expressed that the seminar helped them overcome stage fear and improve subject knowledge. Faculty observed noticeable improvement in students' confidence and clarity.

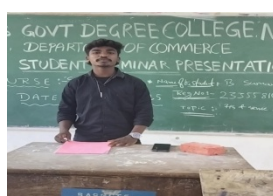
12. Conclusion:

The Student Seminar Programme was successfully conducted with active participation from both II B.Com and III B.Com students. The initiative proved to be highly beneficial in developing academic and professional skills, aligning with NAAC quality enhancement practices.

13. Photographs:



II B.COM I SYAM



III B.COM SUMANTH



II B.COM SRAVANI



II B.COM B SANTHOSH

PHOTOS OF STUDENT PRESENTATIONS AND SESSIONS

Gunda Ramamohan Rao

SRI GUNDA RAMA MOHAN RAO
Head, Department of Commerce
SAS Government Degree College
NARAYANAPURAM

Sri D. Reddiah

SRI.D.REDDIAH
VICE PRINCIPAL
SAS Government Degree College
NARAYANAPURAM

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON MID-2 EXAMINATION AS PER CIA FORMAT
(AS PER NAAC GUIDELINES)

1. Title of the Activity:

Conduct of Mid-2 Examination for II B.Com & III B.Com Students

2. Date(s) of the Examination:

16/10/2025 and 17/10/2025

3. Organizing Department:

Department of Commerce

SAS Government Degree College, Narayanapuram

4. Venue:

Examination Halls / Classrooms, SAS GDC Narayanapuram

5. Chairperson:

Sri D. Reddiah, Vice Principal, SAS GDC Narayanapuram

6. Organizers:

Head, Department of Commerce

Commerce Faculty Members

7. Objectives of the Examination:

- To assess the academic performance of students
- To evaluate understanding of subject concepts
- To prepare students for semester-end examinations
- To identify strengths and weaknesses in learning
- To improve writing and time management skills

8. Description of the Activity:

The Department of Commerce conducted the **Mid-2 Examinations** for II B.Com and III B.Com students on **16th and 17th October 2025** under the chairmanship of **Sri D. Reddiah, Vice Principal**.

The examinations were conducted in a systematic and disciplined manner following institutional guidelines. Question papers were prepared by subject faculty covering important syllabus areas. Proper seating arrangements and invigilation duties were assigned to ensure transparency and fairness.

Students attended the examination with sincerity and punctuality. The faculty monitored the process effectively, ensuring a malpractice-free environment. After the examinations, answer scripts were collected, evaluated, and marks were recorded for academic assessment.

9. Participation Details:

- II B.Com Students: 18
- III B.Com Students: 22
- Faculty Members Involved: All Commerce Faculty

10. Outcomes of the Examination:

- Assessment of students' academic progress
- Identification of learning gaps among students
- Improved exam writing skills and time management
- Enhanced preparedness for final examinations
- Strengthened academic discipline and responsibility

11. Feedback / Evaluation:

Students expressed that the Mid-2 examination helped them understand their level of preparation. Faculty members observed that the exam provided useful insights into student performance and areas requiring improvement.

12. Conclusion:

The Mid-2 Examination was conducted successfully with the active cooperation of students and faculty. The examination process was smooth, transparent, and effective in evaluating student performance, contributing to quality enhancement in academic practices as per NAAC standards.

13. Supporting Documents:

- Question Papers
- Attendance Sheets
- Evaluation Records
- Marks Register



MID-2 EXAM

Gunda Ramamohan Rao

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Head, Department of Commerce
SAS Government Degree College
NARAYANAPURAM

Sri D. Reddiah

SRI.D.REDDIAH
VICE PRINCIPAL
SAS Government Degree College
NARAYANAPURAM

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON INTERNATIONAL ACCOUNTING DAY NOV 10TH
(AS PER NAAC GUIDELINES)

1. Title of the Activity:

International Accounting Day Celebration

2. Date of the Programme:

10th November 2025

3. Organizing Department:

Department of Commerce

SAS Government Degree College, Narayanapuram

4. Venue: Commerce Classroom

5. Chairperson: Sri D. Reddiah

6. Resource Persons:

- Dr. KONDA RAVI GARU ACADEMIC COORDINATOR
- Dr. P. BABURAO LECTURER IN MATHAMATICS
- SMT G.NIRMALA JYOTHI LECTURER IN ECONOMICS

7. Organizers:

Head, Department of Commerce

Commerce Faculty Members 1.SMT I.LAVANYA, 2.S.V.RAGHU NADH GARU

8. Objectives of the Programme:

- To create awareness about the importance of Accounting in business and society
- To commemorate International Accounting Day
- To enhance students' knowledge in accounting principles and practices
- To motivate students towards professional courses like CA, CMA, and CS
- To develop analytical and financial decision-making skills

9. Description of the Activity:

The Department of Commerce organized the **International Accounting Day Celebration** on **10th November 2025** under the esteemed chairmanship of **Sri D. Reddiah**.

The programme began with a welcome address by the Head of the Department of Commerce, highlighting the significance of Accounting Day. The event witnessed active participation from students and faculty members.

Dr. Konda Ravi delivered an insightful lecture on the role of accounting in modern business and its global importance. He emphasized the need for accuracy, transparency, and ethics in accounting practices.

Dr. P. Baburao explained the application of mathematical concepts in accounting and financial analysis.

SMT.G.NIRMALA JYOTHI GARU elaborated on the relationship between economics and accounting in decision-making and policy formulation.

The programme also included student activities such as:

The Chairperson appreciated the efforts of the department and encouraged students to pursue excellence in commerce and accounting fields.

10. Participation Details:

Students Participated: 50

Faculty Members: All Commerce Faculty

11. Outcomes of the Programme:

- Enhanced awareness about accounting profession
- Improved understanding of accounting concepts
- Encouraged students to pursue professional courses
- Developed analytical and critical thinking skills
- Promoted active student participation

12. Feedback / Evaluation:

The feedback from students was highly positive. Students expressed that the sessions were informative and motivating. Faculty members appreciated the coordination and active involvement of students.

13. Conclusion:

The International Accounting Day celebration was successfully conducted with great enthusiasm. The programme enriched students' knowledge and highlighted the significance of accounting in various fields, thereby contributing to quality education in line with NAAC standards.



DR.K.RAVI GARU



DR.P.BABURAO
GARU



SRI G.RAMAMOHAN RAO
GARU



SMT G.NIRMALA JYOTHI
GARU



SRI.S.V RAGHU NADH GARU

Gunda Ramamohan Rao

SRI GUNDA RAMA MOHAN RAO
Head, Department of Commerce
SAS Government Degree College
NARAYANAPURAM

SRI.D.REDDIAH
VICE PRINCIPAL
SAS Government Degree College
NARAYANAPURAM

SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON NATIONAL CONSUMERS RIGHTS DAY CELEBRATIONS
24TH DEC-2025
(AS PER NAAC GUIDELINES)

1. Title of the Activity:

National Consumers Rights Day Celebrations

2. Date of the Programme: 20/12/2025

3. Occasion:

National Consumers Rights Day (24th December)

4. Organizing Department:

Department of Commerce

SAS Government Degree College, Narayanapuram

5. Venue: Commerce Classroom

6. Chairperson: Dr. K. Vasudha, PRINCIPAL SAS GDC NRPM

7. Resource Persons:

- Sri D. Reddiah GARU VICE PRINCIPAL
- Sri S. V. Raghunadh GARU LECTURER IN COMMERCE
- Smt. I. Lavanya GARU LECTURER IN COMMERCE
- Sri Y. Manindra GARU LECTURER IN POLITICS
- SRIG. Nirmala Jyothi GARU LECTURER IN ECONOMICS
- SRI.Satya Krishna GARU LECTURER IN HISTORY
- SRI.B.VENKATESWARA RAO GARU LECTURER IN ZOOLOGY

8. Organizers:

Head, Department of Commerce

Commerce Faculty Members

9. Objectives of the Programme:

- To create awareness about consumer rights and responsibilities
- To educate students about consumer protection laws
- To promote ethical consumer practices
- To empower students as informed consumers
- To highlight the importance of grievance redressal mechanisms

10. Description of the Activity:

The Department of Commerce organized **National Consumers Rights Day Celebrations** on **20th December 2025** in connection with **National Consumers Rights Day (24th December)** under the esteemed chairmanship of **Dr. K. Vasudha**.

The programme commenced with a welcome address by the Head of the Department of Commerce, emphasizing the importance of consumer awareness in today's market environment.



Sri D. Reddiah GARU delivered a lecture on fundamental consumer rights such as the right to safety, right to information, right to choose, and right to seek redressal

**NATIONAL CONSUMER DAY CELEBRATION SPEECH
DELIVERED BY SRI GUNDA RAMA MOHAN RAO
HEAD, DEPARTMENT OF COMMERCE AS**

National Consumer Day reminds us of the six fundamental rights of consumers: the right to safety, the right to be informed, the right to choose, the right to be heard, the right to seek redressal, and the right to consumer education. These rights empower consumers to protect themselves from unfair trade practices and exploitation in the marketplace.



Sri S. V. Raghunadh explained the provisions of the Consumer Protection Act and the role of consumer courts.



Smt. I. Lavanya highlighted the role of government and public policy in protecting consumer interests



Sri Y. Manindra discussed consumer awareness in economic development



STUDENTS PARTICIPATED

Various student activities were conducted, including:



POSTER PRESENTATION ON
CONSUMER RIGHTS DAY
19/12/2025 AND 20/12/2025



ESSAY WRITING
20/12/2025



NATIONAL LEVEL ONLINE QUIZ PROGRAMME ON 24/12/2025



PRIZES DISTRIBUTION

The Chairperson appreciated the efforts of the department and stressed the importance of consumer awareness in building a fair marketplace.

11. Participation Details:

- Students Participated: 65
- Faculty Members: All Faculty

12. Outcomes of the Programme:

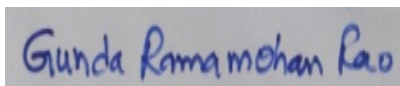
- Increased awareness about consumer rights and laws
- Enhanced understanding of consumer protection mechanisms
- Encouraged responsible consumer behavior
- Improved student participation and communication skills
- Strengthened knowledge of legal provisions related to consumers

13. Feedback / Evaluation:

Students expressed that the programme was highly informative and helped them understand their rights as consumers. Faculty members appreciated the interactive sessions and active involvement of students.

14. Conclusion:

The National Consumers Rights Day Celebrations were successfully conducted with enthusiastic participation from students and faculty. The programme effectively promoted awareness and understanding of consumer rights, aligning with NAAC quality initiatives.



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SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON FIELD TRIP
(AS PER NAAC GUIDELINES)

Organized by Department of Commerce & Department of Computer Science
 SAS Government Degree College, Narayanapuram
 Date: 07/01/2026



06/01/2026
INSTRUCTIONS BY DR.K.VASUDHA GARU
PRINCIPAL SAS GDC NRPM
AND ALL THE STAFF



07/01/2026
BEFORE FIELD TRIP START



07/01/2026
AT RAMPA

The Rampa Forest is a dense and scenic forest region located in the Eastern Ghats, known for its rich biodiversity and natural beauty. It is home to various tribal communities who depend on forest resources for their livelihood. The forest area plays a vital role in eco-tourism, attracting visitors with waterfalls, greenery, and wildlife. It is also important for environmental conservation and maintaining ecological balance in the region



RAMPA WATER FALLS

The Rampa Waterfalls is a beautiful natural attraction located amidst the lush greenery of the Eastern Ghats. It is known for its serene environment, cascading water, and scenic surroundings that attract tourists and nature lovers. The waterfalls provide a refreshing experience and are a popular spot for eco-tourism and photography. It also highlights the natural richness and ecological importance of the Rampa forest region.



At the Rampa Waterfalls, the statue of Lord Shiva symbolizes spiritual strength and devotion, attracting visitors and devotees alike. The statue of Alluri Sitarama Raju stands as a tribute to his bravery and role in the tribal freedom movement. Together, these statues represent a blend of spirituality and patriotism in a serene natural setting. They enhance the cultural and historical significance of the Rampa region, making it a meaningful destination for visitors.



The Maredumilli Waterfalls is a picturesque natural attraction surrounded by dense forests and rich biodiversity in the Eastern Ghats. It is known for its crystal-clear water, peaceful atmosphere, and eco-tourism importance, attracting many visitors and nature lovers. The waterfalls also reflect the ecological richness and environmental significance of the region.

The Girijana Welfare Society works for the upliftment and development of tribal communities in the area. It promotes education, healthcare, and livelihood opportunities for tribal people through various welfare programs. The society plays a vital role in preserving tribal culture while supporting sustainable development in Rampachodavaram.

The Department of Commerce and the Department of Computer Science jointly organized a field trip on 07th January 2026 for the students of II B.Com, I B.Com, and II B.Sc (Computer Science) to Maridumilli and Rampachodavaram surroundings. The program was conducted under the chairmanship of Dr. K. Vasudha, Principal, SAS GDC Narayanapuram.

The field trip was coordinated by the Academic Coordinator, Dr. K. Ravi Garu, along with Sri Gunda Rama Mohan Rao, Head of the Department of Commerce. The faculty members who accompanied the students included Sri S.V. Raghunadh, Lecturer in Commerce, Dr. B. Venkatesulu Reddi Garu, and Computer Science faculty Ms. Y. Yashitha Garu.

The primary objective of the field trip was to provide practical exposure and experiential learning to the students. The visit to Maridumilli and Rampachodavaram offered valuable insights into rural economy, tribal livelihoods, eco-tourism development, and environmental sustainability. Students observed various small-scale business activities, forest-based resources, and the role of technology in remote areas.

During the visit, students interacted with local communities and gained firsthand knowledge about traditional practices, marketing of forest products, and challenges faced in rural development. Faculty members explained the relevance of theoretical concepts such as business environment, rural marketing, and information technology applications in real-life contexts.

The trip also emphasized the importance of environmental conservation and sustainable development. Students learned about the ecological significance of forest regions and the need to preserve natural resources.

Overall, the field trip was highly informative, educational, and enjoyable. It enhanced students' practical knowledge, communication skills, and teamwork. The Departments extend their sincere gratitude to the Principal, Dr. K. Vasudha, for her continuous support and encouragement. Special thanks are also extended to all the faculty members and students for their active participation, which made the program a grand success.

Gunda Ramamohan Rao

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 PRINCIPAL
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TOTAL PARTICIPANTS: 130+ HIBRID MODE
TOTAL ABSTRACTS: 34
EXPECTED JOURNAL PUBLICATIONS 34
TOTAL RESOURCE PERSONS: 08 [INCLUDING ONE ONLINE]

The program was attended by Sri D. Reddiah Garu, IQAC Coordinator, Dr. K. Ravi Garu, Academic Coordinator, and Dr. Babu Rao Garu, PM-USHA Coordinator. The Heads of the Departments, Smt. G. Nirmala Jyothi Garu (Economics) and Sri Gunda Rama Mohan Rao (Commerce), played a vital role in organizing and guiding the seminar.

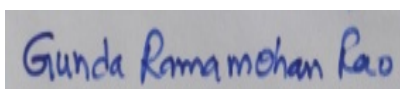
Faculty members including Sri S.V. Raghunadh Garu, Lecturer in Commerce, Dr. B. Venkatesulu Reddi Garu, Smt. I. Lavanya Garu, Lecturer in Commerce, and Computer Science faculty Ms. Y. Yashitha Garu actively participated and contributed to the smooth conduct of the seminar.

The main objective of the seminar was to develop research skills among students and faculty by focusing on research methodologies, ethical practices, and the impact of quality research in higher education. Resource persons from Black Bucks Educational Private Limited delivered insightful sessions on research design, data collection methods, academic integrity, plagiarism awareness, and publication standards.

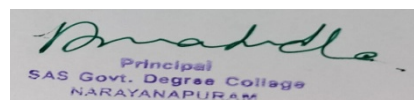
The sessions were highly interactive and informative, encouraging participants to engage in discussions and enhance their analytical and critical thinking abilities. The seminar also highlighted the importance of ethical research practices and the role of research in societal and academic development.

Overall, the National Seminar was highly successful and beneficial, providing valuable knowledge and practical exposure to participants. It inspired both students and faculty to pursue research-oriented learning and academic excellence.

The organizing departments express their sincere gratitude to the Principal, Dr. K. Vasudha, for her continuous support and encouragement. Special thanks are extended to Black Bucks Educational Private Limited, all coordinators, faculty members, and students for their active participation and cooperation in making the seminar a grand success.



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SAS GOVERNMENT DEGREE COLLEGE, NARAYANAPURAM
DEPARTMENT OF COMMERCE
REPORT ON PEER LED TEACHING ACTIVITY
(AS PER NAAC GUIDELINES)

Class: II B.Com

Date: 18/03/2026

Title of the Activity: Peer-Led Teaching on Marginal Costing and Break-Even Point (BEP) Analysis

Objectives:

The primary objective of this activity was to enhance students' conceptual understanding of Marginal Costing and BEP Analysis through peer learning. It aimed to develop communication, presentation, and analytical skills among students while encouraging collaborative learning.

Planning and Execution:

The Peer-Led Teaching activity was organized by the Department of Commerce for II B.Com students on 18th March 2026. Selected students were assigned topics on Marginal Costing and Break-Even Analysis in advance. They prepared presentations, examples, and problem-solving techniques under the guidance of faculty members.

During the session, students actively presented concepts such as cost classification, contribution, profit-volume ratio, and break-even analysis. They explained formulas, solved numerical problems, and clarified doubts of their peers, making the session interactive and engaging.

Participation:

All II B.Com students actively participated in the activity. The session was guided and monitored by the faculty of the Department of Commerce to ensure accuracy and clarity of the subject matter.

Learning Outcomes:

- Improved understanding of Marginal Costing concepts
- Ability to calculate and interpret Break-Even Point
- Enhanced presentation and communication skills
- Development of teamwork and collaborative learning
- Strengthened problem-solving and analytical abilities

Assessment and Feedback:

Students were evaluated based on content clarity, presentation skills, and interaction. Feedback from both faculty and students indicated that the activity was highly effective in improving subject comprehension and boosting confidence.



A.PUSHPA LATHA



T.SANTHOSH

Conclusion:

The Peer-Led Teaching activity proved to be a successful student-centric learning method. It promoted active learning, critical thinking, and better retention of concepts. The Department plans to conduct more such innovative teaching practices in the future as part of quality enhancement initiatives under NAAC guidelines.

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